

The following information will be used on promotional materials. Please type or print clearly. For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or e-mail info@padairysummit.org.

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ E-mail Address: _____

Website: _____

Short Description of Your Products or Services: (no more than 30 words): _____

Please do not assign our booth next to the following competitor: _____

COMPLETE THIS SECTION TO BE A SUMMIT SPONSOR

We hereby agree to contribute the sum of \$_____ payable to the "PDMP – Dairy Summit" for sponsorship at the 2018 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment is received by the Summit management committee no later than November 10, 2017. Full payment must be received by January 5, 2018.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first served basis. You will be contacted if your selection has already been committed to another organization. For more information, please contact Terri Breon at 814-355-2467 or at info@padairysummit.org.

Please provide the name of the person who will use your one sponsor complimentary registration: _____

Platinum Level:

- | | | |
|--|----------------------------------|----------------------------------|
| <input type="checkbox"/> Sponsorship of Evening Banquet and Live Auction | Without Exhibit | With Exhibit |
| <input type="checkbox"/> Combination of one silver-level and one gold-level option (Please circle choices below) | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$5,000 |

Diamond Level: (For complete program with speakers, see program insert in sponsorship packet or visit www.padairysummit.org)

- | | | |
|---|----------------------------------|----------------------------------|
| <input type="checkbox"/> Sponsorship of Nina Teicholz Presentation at Opening Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Walt Coleman Presentation at Opening Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Diversification Presentation at Opening Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Ron Hanson Presentation at Thurs. General Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |
| <input type="checkbox"/> Sponsorship of Bringing in Non-Family Members Presentation at Thurs. General Session | <input type="checkbox"/> \$4,000 | <input type="checkbox"/> \$4,500 |

Gold Level: (For complete program with speakers, see program insert in sponsorship packet or visit www.padairysummit.org)

- | | | |
|--|----------------------------------|----------------------------------|
| <input type="checkbox"/> Sponsorship of Young Entrepreneurs Reception on Tuesday evening | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Fluid Milk Symposium on Tuesday evening | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Opening Session on Wednesday morning | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Lunch & Dessert among exhibitors on Wednesday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Lunch & Dessert among exhibitors on Thursday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Thursday Breakfast | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Morning Session on Thursday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Afternoon Session on Wednesday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |
| <input type="checkbox"/> Sponsorship of Evening Reception on Wednesday | <input type="checkbox"/> \$3,000 | <input type="checkbox"/> \$3,500 |

Silver Level: (Sponsorship of)

- | | | |
|--|----------------------------------|----------------------------------|
| <input type="checkbox"/> Sponsorship for Interactive Mobile App (Awarded to Highest Bidder by 10/20/17)
(Must email Terri Breon with bid at tgbreon@comcast.net . Bids will be awarded first-come, first-serve based on date and time of email.) | <input type="checkbox"/> \$_____ | Add \$500 |
| <input type="checkbox"/> Sponsorship of Refreshments at Arrival on Wednesday | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |
| <input type="checkbox"/> Sponsorship of Afternoon Break on Wednesday | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |
| <input type="checkbox"/> Sponsorship of Morning Break on Thursday | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |
| <input type="checkbox"/> Combination of any two bronze-level options (Please circle choices below) | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$2,500 |

Bronze Level: (Sponsorship of)

- | | | |
|---|----------------------------------|----------------------------------|
| <input type="checkbox"/> "Around the Table – Dealing w/ Stress" Myra Handy (Wed. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "At the Desk – Informed Financial Modeling," Tom Anderson (Wed. 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "With the Cows – Transition Cow Management," Osborne/Gehman (Wed. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "In the Fields – Comparing Corn Silage," Dr. Jess Williamson (Wed. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "Around the Table – Transition Panel," M.W. Smith Farm (Wed. from 3:45 – 5:15 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "At the Desk – HR w/ Current Employees," Rich Stup (Wed. from 3:45 – 5:15 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "With the Cows - Robotics," Anderson (Wed. from 3:45 – 5:15 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "In the Fields - Newtrient," Steve Rowe (Wed. from 3:45 – 5:15 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "Around the Table – Transition Panel," M.W. Smith Farm (Thurs. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "At the Desk – Hiring Employees," Rich Stup (Thurs. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "With the Cows – Monitoring Your Profit on Repro," Dr. Jim Ferguson (Thurs. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "In the Fields – Low Lignin Alfalfa," Dan Undersander (Thurs. from 8:00 – 9:00 a.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "Around the Table – Separating Family from Farm," Ron Hanson (Thurs. from 1:45 – 3:00 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "At the Desk – Opportunities for PA – Dairy Study," Novakovic (Thurs. from 1:45 – 3:00 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| <input type="checkbox"/> "In the Fields –Comparing Corn Silage," Dr. Jess Williamson (Thurs. from 1:45 – 3:00 p.m.) | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |

Sponsors must provide an electronic/digital copy of the company logo to use on signs and in other acknowledgements. The logo should be submitted with this agreement, but no later than January 5, 2018. Logo Attached Logo Will Be Emailed to tgbreon@comcast.net

-- Continue to Page 2 to Complete Agreement --

COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Summit Management Committee receives this agreement with authorized signatures and commitment for payment. Payment in full is required by **Friday, Jan. 5, 2018**, made out to the "PDMP – Dairy Summit." Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ (company name) for exhibit space at the 2018 PA Dairy Summit. It is understood that payment in full for exhibit space is required by Friday, Jan. 5, 2018, or the space will not be confirmed. Booth locations will be assigned based on the date payment in full is received.

* **Please note**, once confirmation forms are received, exhibitors will be given the opportunity to choose their booth on the floor plan. Booth spaces are awarded on a first-come, first-served basis upon confirmation of commitment and selection of booth space.

_____ We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit booth, which we intend to use.

_____ We request _____ exhibit booth(s) at \$800 for the first booth space and \$600 for each additional booth space.

Please identify the type of service or product your company provides: _____

Each exhibit package includes **one complimentary exhibitor registration**, which is good for entrance to all Summit activities, including all educational sessions and food functions. Please provide the name of the person who will use the complimentary exhibitor registration for each exhibitor package. Additional registrations should be made separately for any additional individuals needed to staff the exhibit. If additional exhibitor registrations are needed, contact the Summit Business Office at 814-355-2467 or visit www.padairysummit.org to complete the participant's registration.

1) _____ 2) _____

Other Requirements (Please include fees with payment)

- Electrical Outlet (\$100) Wired Internet Access (\$75) I have additional technical needs; please contact me.
- I understand that certain areas of the exhibit hall have height restrictions. I will be bringing a floor display that is 7 feet tall or taller.
Please call me to discuss my needs.
- If bags are provided at registration, our company would be interested in providing a gift item to include in the bags. (600 items would be needed.)

PROVIDE SIGNATURE AND PAYMENT INFORMATION

THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

TOTAL COMMITMENT IN THE AMOUNT OF: \$ _____ (Please make a copy for your records.)

- Method of Payment:** Check/Money Order Enclosed Payment by Credit Card Please Invoice Us*
- We require an e-mailed receipt when payment is processed. *We understand full payment must be made by Jan. 5, 2018.

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office
174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-355-2467; E-mail: info@padairysummit.org

***All Checks or Money Orders Must Be Made
Payable to the "PDMP – Dairy Summit."
Our Federal Tax ID # is 23-3066186.**

Completed Agreement Forms Due November 10, 2017

Full Payment Due January 5, 2018

FAX Both Sides of Completed Agreement Form to 814-355-2452 or **E-MAIL** to info@padairysummit.org.

CREDIT CARD INFORMATION (for payment purposes):

Credit Card Information: Visa MasterCard

Name on Card (Please Print)

Account Number

Exp Date _____
Three-Digit Security Code

Signature