



SPONSORSHIP & EXHIBITOR AGREEMENT 2012 PENNSYLVANIA DAIRY SUMMIT FEBRUARY 8 & FEBRUARY 9 -- LANCASTER HOST RESORT

The Following Information about your company will be used on promotional materials. Please type or print clearly. For a printable PDF, visit www.padairysummit.org and click on "Sponsorship/Exhibitor Information" or e-mail info@padairysummit.org.

Company Name: _____

Contact Name & Title (This would be the person you want summit attendees to use as their contact): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ E-mail Address: _____

Website: _____

Short Description of Your Products or Services: (no more than 30 words): _____

COMPLETE THIS SECTION TO BE A SUMMIT SPONSOR

We hereby agree to contribute the sum of \$_____ payable to the Professional Dairy Managers of Pennsylvania for sponsorship at the 2012 PA Dairy Summit as noted below. It is understood that benefits for sponsorship will be provided as indicated at specific levels in the "Sponsorship & Exhibitor Opportunities" document, provided that a commitment for payment are received by the Summit management committee no later than November 6, 2011. Full payment must be received by January 6, 2012.

PLEASE NOTE: Sponsorships for specific portions of the program are available on a first come/first serve basis. You will be contacted if your selection has already been committed to another organization. For more information about sponsorship opportunities, please contact Terri Breon at 814-355-2467 or by e-mailing info@padairysummit.org.

Platinum Level:		Without Booth	With Booth
<input checked="" type="checkbox"/> Sponsor of Dinner Reception on Wednesday evening in Exhibit Hall	SOLD	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000
<input checked="" type="checkbox"/> Sponsorship of Closing Luncheon on Thursday in Lancaster Showroom	SOLD	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000
<input checked="" type="checkbox"/> Sponsorship of One Day Dairy Management Track on Wednesday	SOLD	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000
<input type="checkbox"/> Combination of Two Silver-Level Options (Please Circle Choices Below)		<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,000

Gold Level: (For complete program with speakers, see program insert in sponsorship packet or visit www.padairysummit.org)			
<input type="checkbox"/> Sponsorship of Opening Session on Wednesday morning		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500
<input type="checkbox"/> Sponsorship of Afternoon Session on Wednesday afternoon		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500
<input type="checkbox"/> Sponsorship of Late Night Show on Wednesday evening		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500
<input type="checkbox"/> Sponsorship of Morning Session on Thursday morning		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500
<input type="checkbox"/> Sponsorship of Open Session on Wednesday morning		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500

Silver Level:			
<input type="checkbox"/> Sponsorship of Refreshments upon Arrival on Wednesday		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500
<input type="checkbox"/> Sponsorship of Afternoon Break on Wednesday		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500
<input type="checkbox"/> Sponsorship of Continental Breakfast on Thursday		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500
<input checked="" type="checkbox"/> Sponsorship of Morning Break on Thursday	SOLD	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500
<input type="checkbox"/> Combination of any two bronze-level options (Please Circle Choices Below)		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$2,500

Bronze Level: (Sponsorship of)			
<input checked="" type="checkbox"/> "Strategies for Improved Cow Comfort" with Dr. Nigel Cook (Wed. from 8 – 9 a.m.)	SOLD	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Understanding Ins & Outs of Succession Planning & Estate Laws" (Wed. from 8 – 9 a.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Understanding Ins & Outs of Succession Planning & Estate Laws" (Wed from 1:30 – 2:25 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Using Genomics to Strengthen Your Herd," a panel discussion (Wed. from 1:30 – 2:25 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input checked="" type="checkbox"/> "Feeding Alternative Feeds to Strengthen IOFC" with Dr. Weis (Wed. from 1:30 – 2:25 p.m.)	SOLD	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Strategies for Improved Reproduction," a panel discussion (Wed. from 1:30 – 2:25 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input checked="" type="checkbox"/> "Strategies for Improved Cow Comfort" with Dr. Nigel Cook (Wed. from 2:35 – 3:30 p.m.)	SOLD	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Using Genomics to Strengthen Your Herd," a panel discussion (Wed. from 2:35 – 3:30 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Strategies for Improved Reproduction," a panel discussion (Wed. from 2:35 – 3:30 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "A Roadmap to Robotic Milker Systems," a panel discussion (Wed. from 2:35 – 3:30 p.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "A Roadmap to Robotic Milker Systems," a panel discussion (Thurs. from 7 – 8 a.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> "Feeding Alternative Feeds to Strengthen IOFC" with Dr. Weis (Thurs. from 7 – 8 a.m.)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500

Please provide the name of the person who will use your one sponsor complimentary registration: _____

Sponsors must provide an electronic/digital copy of the company logo to use on signs and in other acknowledgements. The logo should be submitted with this agreement, but no later than January 6, 2012. A high resolution color TIF or JPEG would provide best reproduction.

- An electronic copy of our logo is enclosed. An electronic copy of our logo will be e-mailed to info@padairysummit.org.

COMPLETE THIS SECTION TO BE A SUMMIT EXHIBITOR

No space is considered reserved until the Summit management Committee receives this agreement with authorized signatures and commitment for payment. Payment in full is required by **Monday, January 6, 2012**, made out to the Professional Dairy Managers of Pennsylvania. Detailed information will be sent to all confirmed exhibitors prior to the summit.

Application is hereby made by _____ (company name) for exhibit space at the 2012 PA Dairy Summit. It is understood that payment in full for exhibit space is required by Monday, January 6, 2011 or the space will not be confirmed. Booth locations will be assigned based on the date payment in full is received.

_____ We have agreed to be a sponsor of the event and our sponsorship level includes one exhibit 8' by 10' booth, which we intend to use.

_____ We request _____ 8' X 10' exhibit booth spaces at \$750 for the first booth space and \$550 for each additional booth space.

_____ We are also requesting approval for _____ uncovered, outdoor exhibit booth space(s), at \$250 each.

Please identify the type of service or product your company provides: _____

For each booth on the exhibit floor, the exhibiting company will receive one complimentary registration, which is good for entrance to all Summit activities, including all educational sessions and food functions. If additional exhibitor registrations are needed, contact the Summit Business Office at 877-326-5993 for fees and instructions. Please provide the name(s) of the person(s) who will use the complimentary exhibitor registration. (One will be provided for each exhibit booth you have requested. If you have reserved one booth, give one name; two booths, two names, etc.)

1) _____ 2) _____

Other Requirements (Please include fees with payment)

- Electrical Outlet (\$35) Wireless Internet (\$75) I have additional technical needs, please contact me.
 I understand that certain areas of the exhibit hall have height restrictions. I will be bringing a floor display that is 7 feet tall or taller. Please call me to discuss my needs.

Door Prizes

To receive additional recognition, we will provide the following item(s) to participate in the Summit Exhibitor Drawing on Thursday.

Item #1: _____ Item #2: _____

If bags were provided at registration, our company would be interested in providing a gift item to include in the bag. (600 items would be needed.)

CANCELLATION NOTE: Cancellations received by Monday, January 6, 2012, will result in a refund of 75 percent. The remaining 25 percent would be retained for administrative services. No refunds will be given after January 6.

THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

TOTAL COMMITMENT IN THE AMOUNT OF: \$ _____ (Please make a copy for your records.)

- Method of Payment:** Check/Money Order Enclosed Payment by Credit Card Please Invoice Us*
 We require an e-mailed receipt when payment is processed. *We understand full payment must be made by Jan. 6, 2012.

MAIL Both Sides of Completed Agreement, with method of payment to Summit Business Office:

PA Dairy Summit Business Office
174 Crestview Drive, Bellefonte, PA 16823
Phone: 814-355-2467; E-mail: info@padairysummit.org

***All Checks or Money Orders Must Be Made Payable to the Professional Dairy Managers of PA. Our Federal Tax ID # is 23-3066186**

Completed Agreement Forms Due November 6, 2011

Full Payment Due January 6, 2012

FAX Both Sides of Completed Agreement Form to 814-355-2452 or **E-MAIL** to info@padairysummit.org.

CREDIT CARD INFORMATION (for payment purposes):

Credit Card Information: Visa MasterCard

Name on Card (Please Print)

Account Number

Exp. Date _____
Signature